KEYNOTES, WORKSHOPS, VIRTUAL SESSIONS

You can care deeply without losing yourself.

MARCUS GREATHEART MD, CCFP, MSW, RSW

Physician, Social Worker, Author & Speaker

Marcus is a family physician, registered social worker and addiction medicine leader based on Vancouver Island. His work spans street medicine, hospital-based addiction care, outreach, health-system leadership, education and writing. He helps frontline workers and leaders navigate difficult conversations, constrained systems and the emotional weight of caring work.

Talks and workshops

Staying Human in Frontline Work

Moral distress, grief, burnout, cynicism, boundaries and how people keep caring when the work is taking a toll.

People leave able to name what is wearing them down and choose practices that make the work sustainable.

Difficult Conversations and Communication

Practical skills for anger, mistrust, refusal, limit-setting, bad news, repair and conversations when people are overwhelmed or under strain.

Flagship workshop: Language That Lowers the Temperature

People leave able to use phrases that lower the temperature, state a limit without risking the relationship, and repair a conversation that went badly.

Good Care in Constrained Systems

How workers and leaders preserve dignity, trust and useful care when housing, treatment, staffing or other resources are limited.

People leave able to keep offering care that helps when resources fall short, and be honest about what is available.

Disrupting Anti-Indigenous Racism

Dedicated keynotes and education, grounded in an explicit commitment to addressing anti-Indigenous racism in healthcare and social-service systems.

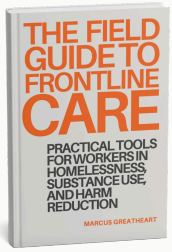
People leave able to recognize anti-Indigenous racism in everyday care and identify changes in their own practice and team.

> **"At our conference, his talk stood out as one of those moments that people don't just hear, they feel."**
>
> Dr. Sara Lea, Medical Director, Education, Onboarding and Leadership Development, Island Health

Formats

Keynotes, team education, half-day or full-day workshops and virtual learning. A typical keynote runs 45 to 75 minutes, with 25 to 30 minutes of speaking followed by conversation with the audience.

The book



The Field Guide to Frontline Care. Published by Ethica Press. 138 pages, paperback and ebook. Bulk copies start at 10 and can be paired with any session.

Reach

50,000+ followers across TikTok, Instagram, Facebook, LinkedIn and YouTube.

Book Marcus to speak

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